



VAREP

VETERANS ASSOCIATION OF
REAL ESTATE PROFESSIONALS

2016 VAREP NATIONAL EVENTS SPONSORSHIP OPPORTUNITIES



POLICY CONFERENCE

JUNE 5 - 7
WASHINGTON, D.C



LEADERSHIP ACADEMY

OCTOBER 16 - 18
LAS VEGAS, NV

MAKING THE AMERICAN DREAM A REALITY FOR THOSE WHO HAVE SERVED US

www.VAREP.net



ABOUT VAREP

The USA Homeownership Foundation, Inc. DBA Veterans Association of Real Estate Professionals (VAREP), is a non-profit 501.c.3 dedicated to increasing sustainable homeownership, financial-literacy education, and economic opportunity for the active-military and veteran communities.

2014 - 2015 ACCOMPLISHMENTS

- Launched 27 local chapters in 12 states.
- Donated 10 mortgage-free homes to deserving heroes.
- Gifted \$40,000 in housing grants to empower homeownership.
- Invested \$275,000 on home rehabilitation for home donations.
- Educated 1,500+ veteran families on benefits of homeownership.
- Placed 500 veterans in homes through our programs..
- Educated 5,000 agents and lenders about the VA loan.

WHY BECOME A VAREP ANNUAL PARTNER?

When you sponsor VAREP, we will ensure that this collaboration compliments your existing brand values, strengthens your military and veteran image, and provides a platform to increase the positive community perception and credibility of your position of supporting our heroes.

BE A PART OF THE VETERAN HOMEOWNERSHIP MOVEMENT

- Be a part of the only 501.c.3 organization for vets by vets, founded to educate the 1.4m+ servicemembers and 22m+ veterans on financial literacy, homeownership, and economic opportunities that affect them.
- Be a part of an organization that advocates for removing barriers to military and veteran homeownership and encourages creating pro-veteran housing programs that suit all of their unique needs.
- Be a part of the *"Do Ask, Please Tell, and Get a Home!"* military and veteran homeownership awareness campaign.
- Be a part of increasing VA home loan program usage through awareness and education.
- Be a part of educating military and veteran families the importance of financial health on the roadmap to homeownership.
- Be a part of the active-military Servicemember Civil Relief Act (SCRA) awareness campaign.
- Be a part of ending veteran homelessness by empowering veteran homeownership.



POLICY CONFERENCE – JUNE 5 -7, 2016 | GRAND HYATT WASHINGTON D.C.

The conference is filled with educational sessions and town halls to educate attendees on important housing policy, lending initiatives, and economic development affecting the military and veteran communities. VAREP members have the opportunity to meet with members of Congress to advocate VAREP's Policy Positions on issues that affect military and veteran homeownership.

SPONSORSHIP OPPORTUNITIES

- Title Sponsor - \$40,000
- Gala Award Dinner - \$35,000
- Keynote Luncheon - \$25,000
- Welcome Reception - \$20,000
- Networking Reception: \$15,000
- Pre-Gala Cocktail Reception - \$15,000
- Tote Bags - \$7,500
- Pocket Agenda - \$7,500
- Photo Booth - \$7,500
- Lanyards - \$7,500

LEADERSHIP ACADEMY – OCTOBER 16 -18, 2016 | LAS VEGAS, NV

The annual Leadership Academy will continue to educate, develop, and empower current and future leaders within the VAREP organization. The Academy equips VAREP leaders with the necessary tools to serve the military and veteran housing needs. Chapter leaders will participate in sessions to exchange chapter best practices and to explore new ones together.

SPONSORSHIP OPPORTUNITIES

- Title Sponsor - \$35,000
- Leadership Award Dinner - \$30,000
- Keynote Luncheon - \$25,000
- Welcome Reception - \$20,000
- Expo & Networking Reception: \$15,000
- MVHC Live Class Certification - \$10,000
- Pre-Gala Cocktail Reception - \$15,000
- Tote Bags - \$7,500
- Pocket Agenda - \$7,500
- Lanyards - \$7,500

***SPONSORSHIP BENEFITS FOR ALL NATIONAL EVENTS**

- Branding recognition on the conference website, within the session, and the conference program booklet
- An executive speaking opportunity at the sponsor's session
- Ad(s) in the conference program
- Full conference registrations, including VIP table placement at the Dinner Gala
- Flyer or insert in conference tote bags distributed to all conference attendees
- One (1) Branded marketing item on tables during sponsor's session
- One (1) 8 x 10 Booth during the Expo Networking Receptions (Some National Events might not have an opportunity for a booth)

* Custom sponsorship packages can be created to fit sponsor's needs.

“As a housing non-profit for vets, by vets, our success is measured not by a balance sheet for shareholders, but by how many lives we can improve through our programs and services. Our proactive stance of providing financial-literacy education and advocating homeownership may not end the epidemic of homelessness among the veteran community, but can prevent it from happening in the future, one veteran at a time.”

- Son Nguyen, VAREP National President and Founder



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For annual sponsorship program information and customized sponsorship opportunities, contact:

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