



2018 VAREP POLICY CONFERENCE

BECOME A SPONSOR TODAY!

Contact Son Nguyen for sponsorship opportunities:
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JUNE 3 - 5, 2018 | WASHINGTON D.C.
GRAND HYATT WASHINGTON

TITLE SPONSOR - \$40,000

SPONSORED BY: TBD

- Event sponsor branding recognition
- One 5 minute executive speaking opportunity at sponsor's session
- Two-page ad in the conference program
- Ten (10) full conference registrations includes Luncheon, Reception & Dinner
- Flyer/insert in conference tote bags distributed to all conference attendees
- One (1) Branded marketing item on tables during sponsor's session

GALA AWARD DINNER - \$35,000

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- Flyer/insert in conference tote bags distributed to all conference attendees
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KEYNOTE LUNCHEON - \$25,000

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- Flyer/insert in conference tote bags distributed to all conference attendees
- One (1) Branded marketing item on tables during sponsor's session

WELCOME RECEPTION - \$20,000

SPONSORED BY: TBD

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- One 5 minute executive speaking opportunity at sponsor's session
- One-page ad in the conference program
- Five (5) full conference registrations includes Luncheon, Reception & Dinner
- Flyer/insert in conference tote bags distributed to all conference attendees
- One (1) Branded marketing item on tables during sponsor's session

NETWORKING RECEPTION - \$20,000

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- One 5 minute executive speaking opportunity at sponsor's session
- One-page ad in the conference program
- Five (5) full conference registrations includes Luncheon, Reception & Dinner
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- One (1) Branded marketing item on tables during sponsor's session

PRE-GALA COCKTAIL RECEPTION - \$15,000

SPONSORED BY: TBD

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- One 5 minute executive speaking opportunity at sponsor's session
- One-page ad in the conference program
- Five (5) full conference registrations includes Luncheon, Reception & Dinner
- Flyer/insert in conference tote bags distributed to all conference attendees
- One (1) Branded marketing item on tables during sponsor's session

PHOTO BOOTH - \$7,500

SPONSORED BY: TBD

BEVERAGES & BREAK STATIONS - \$7,500

SPONSORED BY: TBD

TOTE BAGS - \$7,500

SPONSORED BY: TBD

CHARGING STATION - \$7,500

SPONSORED BY: TBD

LANYARDS - \$7,500

SPONSORED BY: TBD

SPONSORSHIP BENEFITS

- Event sponsor branding recognition
- Three (3) full conference registrations including gala and luncheon tickets
- One-Page ad in the conference program
- Flyer or insert in conference tote bags distributed to all conference attendees

NAME BADGES - \$7,500

SPONSORED BY: TBD

HOTEL KEY CARD - \$7,500

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