



# VAREP 2018

## NATIONAL CONVENTION

## BECOME A SPONSOR TODAY!

Contact Son Nguyen for sponsorship opportunities:  
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OCTOBER 14 - 16, 2018 | PHOENIX, AZ  
HYATT REGENCY PHOENIX

### TITLE SPONSOR - \$40,000

#### SPONSORED BY: TBD

- Event sponsor branding recognition
- One 5 minute executive speaking opportunity at sponsor's session
- Two-page ad in the conference program
- Ten (10) full conference registrations includes Luncheon, Reception & Dinner
- Flyer/insert in conference tote bags distributed to all conference attendees
- One (1) Branded marketing item on tables during sponsor's session

### GALA AWARD DINNER - \$35,000

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- One 5 minute executive speaking opportunity at sponsor's session
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- Ten (10) full conference registrations includes Luncheon, Reception & Dinner
- Flyer/insert in conference tote bags distributed to all conference attendees
- One (1) Branded marketing item on tables during sponsor's session

### KEYNOTE LUNCHEON - \$25,000

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- One 5 minute executive speaking opportunity at sponsor's session
- Two-page ad in the conference program
- Ten (10) full conference registrations includes Luncheon, Reception & Dinner
- Flyer/insert in conference tote bags distributed to all conference attendees
- One (1) Branded marketing item on tables during sponsor's session

### WELCOME RECEPTION - \$20,000

#### SPONSORED BY: TBD

- Event sponsor branding recognition
- One 5 minute executive speaking opportunity at sponsor's session
- One-page ad in the conference program
- Five (5) full conference registrations includes Luncheon, Reception & Dinner
- Flyer/insert in conference tote bags distributed to all conference attendees
- One (1) Branded marketing item on tables during sponsor's session

### EXPO NETWORKING RECEPTION - \$20,000

#### SPONSORED BY: TBD

- Event sponsor branding recognition
- One 5 minute executive speaking opportunity at sponsor's session
- One-page ad in the conference program
- Five (5) full conference registrations includes Luncheon, Reception & Dinner
- Flyer/insert in conference tote bags distributed to all conference attendees
- One (1) Branded marketing item on tables during sponsor's session

### PRE-GALA COCKTAIL RECEPTION - \$15,000

#### SPONSORED BY: TBD

- Event sponsor branding recognition
- One 5 minute executive speaking opportunity at sponsor's session
- One-page ad in the conference program
- Five (5) full conference registrations includes Luncheon, Reception & Dinner
- Flyer/insert in conference tote bags distributed to all conference attendees
- One (1) Branded marketing item on tables during sponsor's session

### PHOTO BOOTH - \$7,500

SPONSORED BY: TBD

### BEVERAGES & BREAK STATIONS - \$7,500

SPONSORED BY: TBD

### TOTE BAGS - \$7,500

SPONSORED BY: TBD

### CHARGING STATION - \$7,500

SPONSORED BY: TBD

### LANYARDS - \$7,500

SPONSORED BY: TBD

### SPONSORSHIP BENEFITS

- Event sponsor branding recognition
- Three (3) full conference registrations including gala and luncheon tickets
- One-Page ad in the conference program
- Flyer or insert in conference tote bags distributed to all conference attendees

### NAME BADGES - \$7,500

SPONSORED BY: TBD

### HOTEL KEY CARD - \$7,500

SPONSORED BY: TBD

### EXHIBITOR 8X10 BOOTH - \$1,000

SPONSORED BY: TBD