



VAREP

VETERANS ASSOCIATION OF
REAL ESTATE PROFESSIONALS

**2014 NATIONAL CORPORATE
PARTNERSHIP OPPORTUNITIES**

Making the American Dream a Reality for Those Who Have Served Us

www.VAREP.net

2014



ABOUT VAREP

Many real estate and financial service professionals would like to better serve the real estate needs of the 1,411,425 servicemembers and 22,328,279 veterans in the United States. However, until now no organization existed that could make it happen. The Veterans Association of Real Estate Professionals (VAREP) was founded to fill the void.

Established in 2012, the USA Homeownership Foundation, Inc. DBA Veterans Association of Real Estate Professionals (VAREP) is a nonprofit 501(c)(3) dedicated to increasing sustainable homeownership and economic development for the active military and veteran communities.

We accomplish our mission through a Five Point Plan:

1. Homeownership Advocacy
2. Community Outreach
3. Professional Membership
4. Veteran Job Creation
5. Affordable Veteran Housing

We will be their voice in the legislative and policy arena, encouraging financial institutions and government agencies to create programs that suit their unique needs. VAREP and its members represent and work within all sectors of the real estate, housing and financial services industries including real estate agents, brokers, loan officers, mortgage brokers, title officers, escrow officers, appraisers and insurance agents.

2013 - INAUGURAL YEAR ACCOMPLISHMENTS

We are honored and humbled by the overwhelming support received in our 2013 inaugural year. We end 2013 with 12 professional chapters in 8 states, with 1,000+ members and growing rapidly!

We are a non profit, Tax Exempt, California Corporation, registered with the Internal Revenue Service under Section 501(c)(3). Our Tax I. D. Number is: 45-2458485.

VAREP'S FIVE POINT PLAN

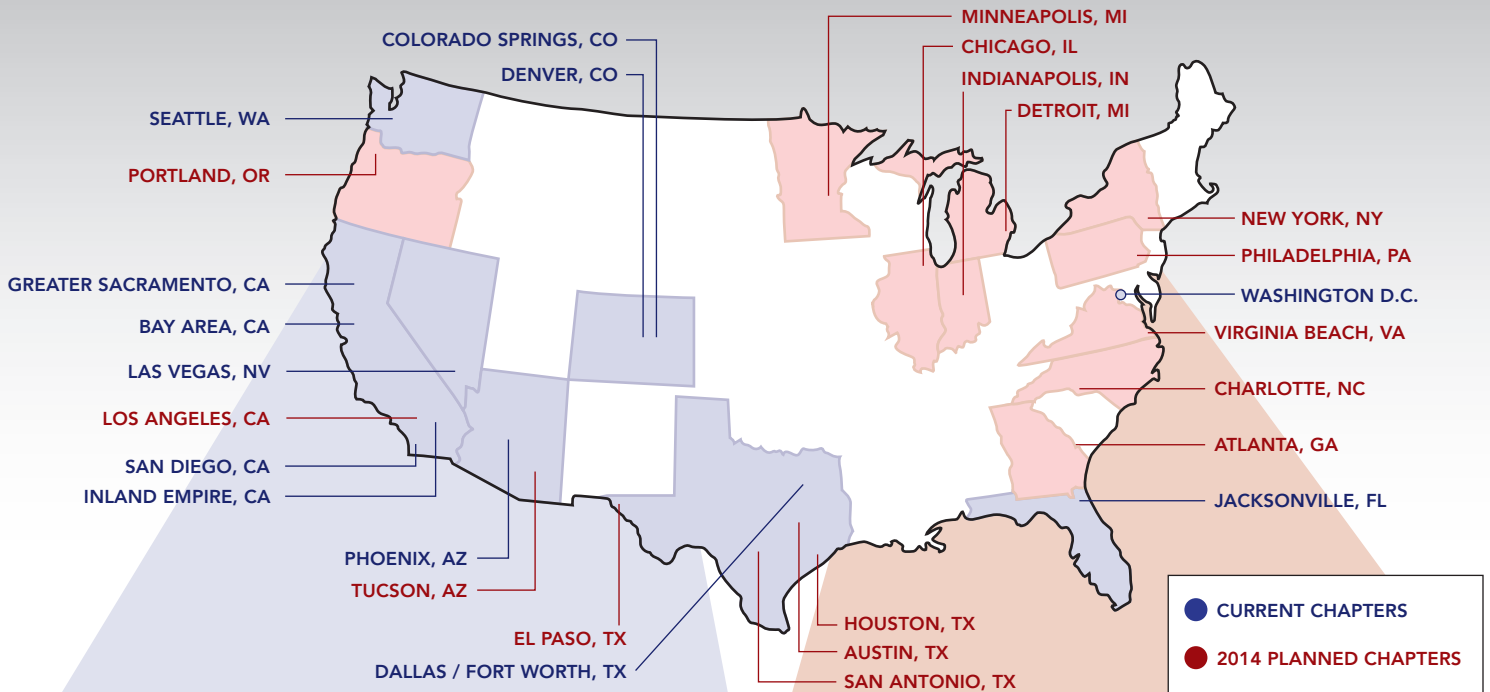
The Veterans Association of Real Estate Professionals (VAREP) presents its Five Point Plan to create awareness, find solutions, and advocate equal housing and economic development for the underserved military and veteran communities.

VAREP ACCOMPLISHES ITS MISSION THROUGH A FIVE POINT PLAN:

1. **HOMEOWNERSHIP ADVOCACY** - Advocate nationally to develop programs that reduce barriers to homeownership facing the military and veteran communities.
2. **COMMUNITY OUTREACH** - Foster responsible homeownership in the military and veteran communities by providing housing education and counseling services. Topics include foreclosure prevention, financial literacy, understanding credit, pre-purchase and post-purchase homeownership.
3. **PROFESSIONAL MEMBERSHIP** - Provide a place where real estate and financial service professionals can share ideas, get educated, and be empowered to better serve the real estate needs of service members, veterans and their families. Nonmilitary members are welcome.
4. **VETERAN JOB CREATION** - We are working with companies within the real estate and financial services industry to provide employment opportunities through postings on our Military and Veteran Job Board. We are also creating awareness among companies to include veteran-owned businesses in their supplier diversity program.
5. **AFFORDABLE HOUSING** - Provide affordable home buying opportunities for veterans and service members who have gone through VAREP's homeownership education counseling services as part of our "House a Vet" program.

CHAPTER AND MEMBERSHIP GROWTH

VAREP's representation by December 31, 2014 will include 28 Chapters in 17 States across America!



2013 PROFESSIONAL CHAPTERS

12 Chapters and 8 States

- Arizona - Phoenix
- California -
 - Bay Area, Greater Sacramento
 - Inland Empire, San Diego
- Colorado -
 - Colorado Springs, Denver
- Florida - Jacksonville
- Nevada - Las Vegas
- Texas - Dallas/Fort Worth
- Washington - Seattle
- Washington D.C.

2014 PLANNED CHAPTERS

16 Chapters and 9 States

- Arizona - Tucson
- California - Los Angeles
- Georgia - Atlanta
- Illinois - Chicago
- Indiana - Indianapolis
- Michigan - Detroit
- Minnesota - Minneapolis
- New York - New York
- North Carolina - Charlotte
- Oregon - Portland
- Pennsylvania - Philadelphia
- Texas -
 - Austin, El Paso, Houston, San Antonio
- Virginia - Virginia Beach

MEMBERSHIP GROWTH

2014 WILL SEE AN EXPECTED MEMBERSHIP GROWTH OF 10,000+ MEMBERS.

MILITARY AND VETERAN DEMOGRAPHICS

Sources: Veterans Administration, U.S. Census,
American Community Survey

2014

VETERANS NATIONAL POPULATION

Total U.S. Population	308,745,538
Total veterans population	22,328,279
Total active military population	1,411,425

* Approximately 7% of the U.S. population are veterans

VETERAN-OWNED BUSINESSES

Veteran-owned businesses in general. Census estimated that in 2007:

- Veteran-owned firms had sales/receipts of \$1.220 trillion, 5.793 million employees, and an annual payroll of \$210 billion
- Veteran-owned firms represented 9.0 percent of all U.S. firms

VETERANS BY GENDER

Male	20,079,700
Female	2,248,579

VETERANS AND VA LOANS

- There are over 22,328,000 veterans and only *1.81M are active VA loan participants

* Approximately 8% of veterans are VA Home Loan Program participants

VETERANS AND DISABILITY

Veterans receiving VA Disability Compensation	3,300,000
Veterans rated 100% disabled	315,748

* Both stats as of 06/30/11

VETERANS IN THE LABOR FORCE

- There are 10.4 million veterans ages 18 to 64 in the labor force in 2008

VETERANS BY PERIOD OF SERVICE

Wartime	15,706,224
Peacetime	5,622,055
WWII	1,396,402
Korean Conflict	2,273,001
Vietnam Era	7,489,353
Gulf War Era	6,240,055
Gulf War - Post 911	1,997,007

VETERANS BY RACE

White	17,563,110
Black or African American	2,610,402
Hispanic	1,200,000
Asian	273,684
American Indian & Alaska Native	151,616
Native Hawaiian & Other Pacific Islanders	33,700
Some other race	21,133
Two or more races	302,113

TOP 10 STATES WITH MOST VETERANS

1. California	2,569,340
2. Florida	1,875,597
3. Texas	1,754,809
4. New York	1,361,164
5. Pennsylvania	1,280,788
6. Ohio	1,144,007
7. Illinois	1,003,572
8. Michigan	913,573
9. North Carolina	792,646
10. Virginia	786,359

TOP 10 CITIES WITH MOST VETERANS

1. New York, New York	348,722
2. Los Angeles, California	173,683
3. Chicago, Illinois	156,662
4. Philadelphia, Pennsylvania	123,365
5. San Antonio, Texas	118,951
6. San Diego, California	118,923
7. Houston, Texas	116,575
8. Phoenix, Arizona	108,747
9. Jacksonville, Florida	93,045
10. Indianapolis, Indiana	72,827

NATIONAL EVENTS OVERVIEW

MAY 2014 - WASHINGTON D.C.

VAREP MILITARY AND VETERAN HOUSING POLICY CONFERENCE

VAREP hosts its Military and Veteran Housing Policy Conference in Washington D.C. This three-day event will be the first of its kind focusing on military and veterans homeownership issues. Along with VAREP real estate professionals and leadership, the conference features national housing leaders, corporate executives and policy makers who support our mission. Anticipated attendance is 250 real estate professionals.



OCTOBER 2014 - SAN DIEGO, CA

VAREP LEADERSHIP SUMMIT

The 2014 VAREP Leadership Summit is an annual meeting with its local chapters leaders, committees and national leaders to discover, train and further develop skill sets for current and future VAREP leaders. The goal is to equip our leadership with the necessary tools for success. Breakout sessions will include topics such as leadership, budgeting, fundraising, chapter launches, tips on running a successful chapter and chapter leadership transition. The VAREP Leadership Summit will be held in "America's Finest City" – San Diego, CA in October of 2014.



ANNUAL PARTNERSHIP OPPORTUNITIES

2014

CORE BENEFITS	FIVE-STAR \$95,000	FOUR-STAR \$75,000	THREE-STAR \$60,000	TWO-STAR \$40,000	ONE-STAR \$25,000
Annual Membership w/ associated benefits	X	X	X	X	X
Representation on VAREP's Advisory Board	X	X	X	X	X
Recognition as Annual Partner on VAREP.net	X	X	X		
Customized benefits can be negotiated	X	X	X		

VAREP MILITARY AND VETERAN HOUSING POLICY CONFERENCE

MAY 19 THRU 21, 2014 · WASHINGTON D.C.

Annual Partner recognition w/ general session branding	X	X	X	X	X
Conference registrations with gala and luncheon tickets	20	15	10	5	5
One speaking opportunity	X	X	X	X	X
Recognition on conference program website as Annual Partner and on conference booklet	X	X	X	X	X
Ad in conference program booklet	1 Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page

VAREP LEADERSHIP SUMMIT

OCTOBER 8 THRU 10, 2014 · SAN DIEGO, CA

VAREP Annual Partner recognition w/ general session branding	X	X	X	X	X
Full conference registrations with gala and luncheon tickets	20	15	10	5	5
One speaking opportunity	X	X	X	X	X
Recognition on conference program website as Annual Partner and on conference booklet	X	X	X	X	X
Ad in conference program booklet	1 Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page

MVHE

MILITARY AND VETERAN HOUSING AND EMPLOYMENT MAGAZINE



VAREP's official publication is Military and Veteran Housing and Employment (MVHE). This high-end magazine delivers timely, accurate information about real estate and employment trends and issues affecting the military and veteran communities.

PUBLICATION

MVHE is a quarterly publication with 2014 publication dates of:

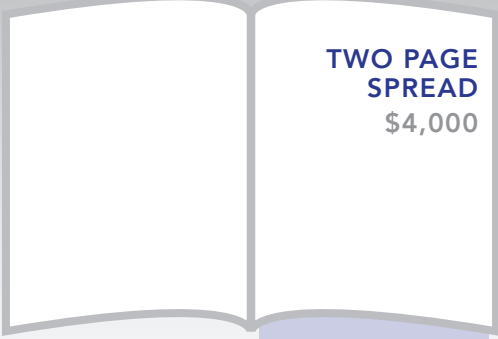
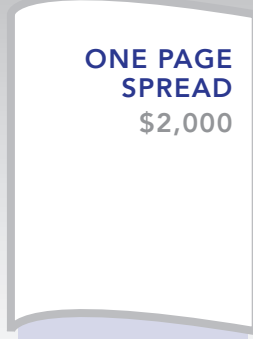
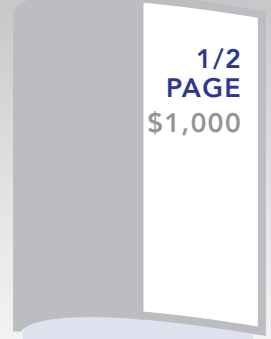
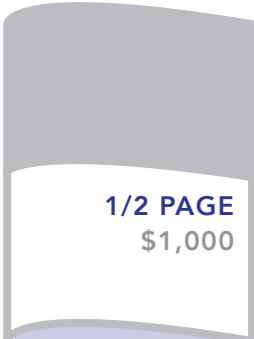


- May 2014
- September 2014
- December 2014

DISTRIBUTION

Electronic and print distribution (10,000+ per issue) will reach thousands of real estate professionals, VAREP chapters, industry partners, policy makers, military bases, national veteran service organizations and REALTOR boards across the country.

Note: Companies that are currently annual partners and others that do not currently have an annual partnership with VAREP may choose to advertise in the Military and Veteran Real Estate Magazine.



			
	TWO PAGE SPREAD \$4,000	ONE PAGE SPREAD \$2,000	1/2 PAGE \$1,000
TRIM	9" X 10.875"	9" X 10.875"	4.375" X 10.875"
W/ BLEED	9.25" X 11.125"	9.25" X 11.125"	4.625" X 11.125"
LIVE AREA	8.25" X 10.125"	9" X 10.875"	4" X 10.125"
			
	1/2 PAGE \$1,000	1/4 PAGE \$625	1/8 PAGE \$300
TRIM	9" X 4.875"	4.375" X 4.875"	4.375" X 10.875"
W/ BLEED	9.25" X 5.125"		4.625" X 11.125"
LIVE AREA	9" X 5.625"		4" X 10.125"

DELIVERY INSTRUCTIONS

Submit print ready, high resolution PDFs with bleeds, trim marks, and fonts embedded to VAREP.

DEADLINES

Contact VAREP at info@varep.net to reserve ad space. Ad materials are due by the following dates:

ISSUE:	DEADLINE:
Summer 2014	3 / 15 / 2014
Fall 2014	7 / 15 / 2014
Winter 2014	10 / 15 / 2014

"THE WILLINGNESS WITH WHICH OUR YOUNG PEOPLE ARE LIKELY TO SERVE IN ANY WAR, NO MATTER HOW JUSTIFIED, SHALL BE DIRECTLY PROPORTIONAL TO HOW THEY PERCEIVE VETERANS OF EARLY WARS WERE TREATED AND APPRECIATED BY OUR NATION."

-GEORGE WASHINGTON



www.VAREP.net

For annual sponsorship program information and customized sponsorship opportunities, contact:

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