



VAREP 2019

NATIONAL CONVENTION

2019 NATIONAL CONVENTION SPONSORSHIP BROCHURE

OCTOBER 13 - 15, 2019 • ORLANDO, FL • HYATT REGENCY ORLANDO

MAKING THE AMERICAN DREAM A REALITY FOR THOSE WHO HAVE SERVED US

www.VAREP.net/NationalConvention

OVERVIEW OF INFORMATION

What VAREP has to offer, an overview of the VAREP National Convention, and why you should attend the event

ABOUT VAREP

Established in 2011, the USA Homeownership Foundation, Inc. DBA Veterans Association of Real Estate Professionals (VAREP), is a non-profit 501.c.3 organization dedicated to increasing sustainable homeownership, financial literacy education, VA loan awareness, and economic development for the active military and veteran communities. VAREP and its members represent and work within all sectors of the real estate, housing, and financial services industries. Our goal is to keep the American Dream of homeownership alive for servicemembers and veterans of all eras.

VAREP NATIONAL CONVENTION OVERVIEW

The VAREP National Convention offers attendees innovative ways to better serve active-duty and veterans through industry-leading certification classes, insightful breakout sessions and thoughtful networking events to exchange best practices and explore new ones. Attendees will be able to participate in the VAREP's Got Talent Show and also celebrate achievements of VAREP chapters throughout the country.

FIVE REASONS TO ATTEND THE VAREP NATIONAL CONVENTION

1. **Nourishment.** Nourishment is defined as “the substance necessary for growth, health, and good condition.” The weight of business can be heavy so attending the National Convention can allow attendees to be refreshed and renewed.
2. **Powerful Networking.** Attendees will connect and network with other leaders, building a relationship that can last long after the convention is over.
3. **Industry-leading Classes.** VAREP offers cutting-edge certification classes that will teach attendees the most cutting-edge ways to better serve servicemembers and veterans in their communities.
4. **Dynamic Breakouts.** Led by industry experts, attendees will learn and participate in many interactive breakout sessions – each one challenging attendees to raise the bar in doing day-to-day business.
5. **Military & Veteran Expo.** Attendees will connect with vendors that cater to the military and veteran marketplace.



SPONSORSHIP LEVEL DESCRIPTIONS

Lists of what is included with each sponsorship level

TITLE SPONSOR - SOLD SPONSORED BY: JP MORGAN CHASE	SPONSORSHIP BENEFITS <ul style="list-style-type: none">• Branding recognition: at conference, event website & mobile• Ten (10) conference registrations including luncheon and gala• Five (5) minute speaking opportunity at sponsor's session• Two-page ad in the conference booklet• Insert in tote bag distributed to attendees• One (1) SWAG item on tables during sponsor's session
AWARDS DINNER GALA - SOLD SPONSORED BY: JP MORGAN CHASE	
KEYNOTE LUNCHEON - SOLD SPONSORED BY: FREDDIE MAC	
EXPO NETWORKING RECEPTION - \$20,000 SPONSORED BY: TBD	SPONSORSHIP BENEFITS <ul style="list-style-type: none">• Branding recognition: at conference, event website & mobile• Five (5) conference registrations including luncheon and gala• Five (5) minute speaking opportunity at sponsor's session• One-page ad in the conference booklet• Insert in tote bag distributed to attendees• One (1) SWAG item on tables during sponsor's session
WELCOME RECEPTION - SOLD SPONSORED BY: U.S. BANK	
PRE-AWARDS COCKTAIL RECEPTION - SOLD SPONSORED BY: PROPERTY MASTERS	
MVHC CERT. CLASS - SOLD SPONSORED BY: Caliber Home Loans	SPONSORSHIP BENEFITS <ul style="list-style-type: none">• Branding recognition: at conference, event website & mobile• Five (5) conference registrations including luncheon and gala• Five (5) minute speaking opportunity at sponsor's session• One-page ad in the conference booklet• Insert in tote bag distributed to attendees• One (1) SWAG item on tables during sponsor's session
PCS - KNOW YOUR ORDERS CLASS - SOLD SPONSORED BY: Armed Forces Insurance	
SESSION #3: SOCIAL MEDIA MARKETING - \$10,000 SPONSORED BY: TBD	
VAREP'S GOT TALENT SHOW - SOLD SPONSORED BY: U.S. BANK	SPONSORSHIP BENEFITS <ul style="list-style-type: none">• Branding recognition: at conference, event website & mobile• Three (3) conference registrations including luncheon and gala• One-Page ad in the conference program• Insert in tote bag distributed to attendees
PHOTO BACKDROP - SOLD SPONSORED BY: CALIBER HOME LOANS	
BEVERAGES & BREAK STATIONS - \$8,000 (3 AVAILABLE - SUNDAY, MONDAY & TUESDAY) SPONSORED BY: TBD	
TOTE BAGS - SOLD SPONSORED BY: UNION BANK	BREAKOUT SESSION - SOLD SPONSORED BY: PRIMELENDING(1), WELLS FARGO(2), U.S. BANK(1), FREDDIE MAC (1)
HOTEL KEY CARD - SOLD SPONSORED BY: BANK OF AMERICA	
LANYARDS - SOLD SPONSORED BY: HOME SERVICES - BERKSHIRE HATHAWAY & REAL LIVING	NAME BADGES - \$8,000 SPONSORED BY: TBD
EVENT APP - SOLD SPONSORED BY: BANK OF AMERICA	EXHIBITOR 10X10 BOOTH - \$1,000 (15 AVAILABLE) SPONSORED BY: TBD

"As a housing non-profit for vets, by vets, our success is measured not by a balance sheet for shareholders, but by how many lives we can improve through our programs and services. Our proactive stance of providing financial-literacy education and advocating homeownership may not end the epidemic of homelessness among the veteran community, but can prevent it from happening in the future, one veteran at a time."

- Son Nguyen, VAREP National President and Founder



www.VAREP.net

For annual sponsorship program information and customized sponsorship opportunities, contact:

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