

VAREP PRESENTS:

VARAP

EDUCATIONAL SERIES

EDUCATION IN PARTNERSHIP WITH:



AUGUST 18, 2021

10 AM- PST | ONLINE WEBINAR

Know Your Business **Grow Your Business**

Millennial and Gen Z are driving the current housing market. Join Freddie Mac to hear about their buying trends and how this demographic is making home possible. Also hear about affordable product solutions and resources for your buyers.



Carmen Mercado

Single-Family Client &
Community Engagement Senior Manager

Carmen is committed to building awareness of Freddie Mac's offerings in alignment with the company's affordable lending and access to credit goals. Her team trained over 16,000 real estate professionals in 2020 on affordable products, resources, and tools to help existing homeowners and future buyers during the COVID-19 crisis.

Amongst her many accomplishments, she was the 2011 President for The National Association of Hispanic Real Estate Professionals, launched the NAHREP Leadership Academy under her term as president, and was featured by Housing Wire as one of the "25 Most Influential Women in the Housing Economy".

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