



VAREP
 VETERANS ASSOCIATION OF
 REAL ESTATE PROFESSIONALS
 BAY AREA, CA CHAPTER

LUNCH AND LEARN

SEPT. 28, 2023

11:30AM - 1:00PM

LOCATION:

Pleasanton Chamber of Commerce
 777 Peters Ave
 Pleasanton, CA 94566

SPEAKER:

Marcella Silva
Velur Enterprises, Inc.



TOPIC:

Land Banking: Today's Dirt Is Tomorrow's Gold

Get a comprehensive exploration of Land Banking as a transformative investment strategy for your clients. Guided by Marcella Silva's firsthand experiences, attendees will delve into the nuances of identifying high-potential areas, understanding the global shift towards renewable energy, and the subsequent impact on land value.

- **The Value of Land:** Discover why land remains a sought-after asset and its role in the broader real estate market.
- **The Future of Energy & Real Estate:** Dive deep into the intersection of renewable energy and land value appreciation.
- **Strategies for Success:** Learn how to position yourself advantageously in this expanding market.
- **Land Rush:** Learn about the economic trend causing the largest land rush in history.

53 HOMES

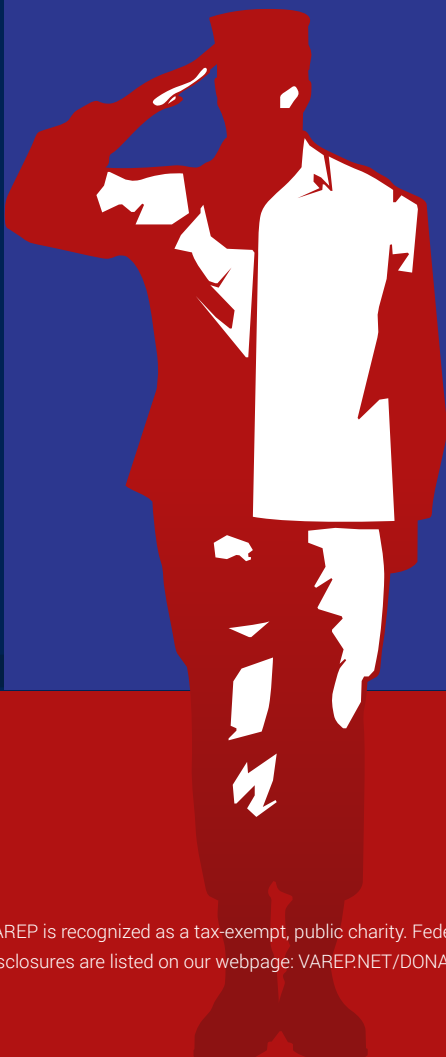
DONATED MORTGAGE-FREE
 TO DESERVING HEROES

512 HOMES

REMODELED & SOLD TO
 VETERANS, FIRST RESPONDERS,
 TEACHERS AND CIVIL SERVANTS

\$11.7 MILLION

SPENT ON HOME REHABILITATION
 FOR MORTGAGE-FREE DONATIONS AND VETERAN
 FIRST RESALE PROGRAM



RSVP: VAREP.NET/BALUNCHSEPT28

FOR MORE INFO

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