# ATH ANNUAL STARS STARS STARS GOLF INVITATIONAL

## July 26, 2024 SETTLERS BAY GOLF COURSE 7307 S. FRONTIER DR WASILLA, AK 99623

Registration: Shotgun: Lunch/Awards: 7:00 AM 8:00 AM 2:00 PM



Includes green and cart fees, player goodie bag, drink cart, and ticket to Awards Lunch.

Note: Additional Awards Lunch tickets can be purchased for \$50.00 by non-golf participants.

## SPONSORSHIP OPTIONS

Presenting Spons	or	\$1	0,000
Star Sponsor		ļ ļ	5,000
Hole-in-1 Sponsor		e e	4,500
Beverage Cart Sp	onsor	<u>ج</u>	3,000
Golf Cart Sponsor		ļ ļ	2,000
Driving Range Spe	onsor	ļ	2,000
Hospitality Cart S	ponsor		\$1,500
Golf Ball Sponsor			\$750
Mulligan Package	Sponsor		\$500
'Pay it Forward' t	o a Vet	\$200 (\$	Single)
'Pay it Forward' t	o a Vet	\$600 (Four	rsome)

**BECOME A SPONSOR TODAY** VAREP.NET/ALASKAGOLFJULY26

## VAREP.NET/ALASKAGOLFJULY26

**FOR MORE INFORMATION CONTACT:** Melissa Sapp | (602) 592-5583 or email varepalaska.communityoutreach@gmail.com



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# ATH ANNUAL STARS STARS STREES GOLF INVITATIONAL

# **SPONSORSHIP OPTIONS**

### PRESENTING SPONSOR: (\$10,000) \*Limit 1

- Sponsor logo on all print materials
- Sponsor mentions in all social media advertising
- Sponsor mentions in radio ad(s)
- Sponsor logo on event banner
- Co-host award presentation with tournament director
- Luncheon speech opportunity
- Sponsor representative present at event check in to meet & greet
  participants
- Foursome team to play in tournament
- Pay it Forward foursome donated in sponsor name to JBER service members
- 1 Mulligan package
- Sponsor logo on all tee signs
- Hole 5 Sponsor set up
- Signage at designated tee
- Electronic contact list of all event attendees post-event
- Provide branded swag bags for participants
- Provide branding for awards lunch i.e. table toppers
- Option to provide door prize
- Option to provide swag for participant bags

#### STAR SPONSOR (\$5,000) \*Limit 1

- Sponsor name/logo on print materials
- Sponsor mentions in social media advertising
- Sponsor logo on event banner
- Luncheon speech opportunity
- Foursome team to play in tournament
- 1 Mulligan package
- Hole 14 sponsor set up
- Signage at designated hole
- Option to provide door prize
- Option to provide swag for participant bags

### HOLE-IN-ONE SPONSOR: (\$4,500) \*Limit 1

- Display up to 4 vehicles in designated areas \*Includes hole-in-one insurance
- Sponsor name/logo on print materials
- Sponsor mentions in social media advertising
- Sponsor logo on event banner
- Foursome team to play in tournament
- 1 Mulligan package
- Hole 8 sponsor set up
- Signage at designated hole
- Option to provide door prize
- Option to provide swag for participant bags

#### GOLF CART SPONSOR (\$2,000) \*LIMIT 1

- Sponsor representative to meet & greet participants as they get their carts
- Decorate cart with company branding i.e. signs, balloons, swag, etc.
- Sponsor logo on player score cards
- Hole 15 sponsor set up
- Sponsor mentions in social media advertising
- Sponsor logo on event banner
- Option to provide door prize
- Option to provide swag for participant bags

#### BEVERAGE CART SPONSOR: (\$3,000) \*Limit 2

- Sponsor representative can ride along in beverage cart to interact with
  participants
- Provide branded cups/koozies \*Must include VAREP logo
- Hole 7 or 14 sponsor set up
- Sponsor mentions in social media advertising
- Sponsor logo on event banner
- Option to provide door prize
- Option to provide swag for participant bags

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## Driving Range Sponsor (\$2,000) \*Limit 1

- Sponsor to set up games, products, services, etc. on driving range
- Sponsor mentions in social media advertising
- Sponsor logo on event banner
- Option to provide door prize
- Option to provide swag for participant bags

## Golf Ball Sponsor (\$750) \*DEADLINE May 26th

- Color logo on event golf balls including 4 balls in each cart
- Sponsor mentions in social media advertising
- Sponsor logo on event banner
- Option to provide door prize
- Option to provide swag for participant bags

## HOLE 1 TEE SPONSOR (TEE 1): (\$1,000)

- Be the first to greet players as they enter the course
- Event photographer will be stationed at this hole to capture all players
- Sponsor mentions in social media advertising
- Sponsor logo on event banner
- Option to provide door prize
- Option to provide swag for participant bags

## PREMIUM HOLE SPONSOR (\$750)

## \*TEE 10 & TEE 18

- Be the first to greet players as they enter the course
- Event photographer will be stationed at this hole to capture all players
- Sponsor mentions in social media advertising
- Sponsor logo on event banner
- Option to provide door prize
- Option to provide swag for participant bags

## Hospitality Cart Sponsor (\$1,500) \*Limit 2

 Sponsor representative drives cart to support participant needs i.e. rides, bathroom breaks, etc.

- Decorate cart with company branding
- Sponsor mentions in social media advertising
- Sponsor logo on event banner
- Option to provide door prize
- Option to provide swag for participant bags

## Mulligan package sponsor (\$500) \*DEADLINE May 26th

- Sponsor representative at mulligan sale table to meet & greet players
- Logo placement on mulligan package(s) i.e. strings, grenades, etc.
- Sponsor mentions in social media advertising
- Sponsor logo on event banner
- Option to provide door prize
- Option to provide swag for participant bags

## HOLE SPONSORS (\$500) \*10 Available

- Sponsor to set up at tee and greet players as they approach the tee.
- Sponsor mentions in social media advertising
- Sponsor logo on event banner
- Sponsor logo on tee sign
- Option to provide door prize
- Option to provide swag for participant bags

## PAY IT FORWARD (\$200 or \$600)

• Golf tickets (single or 4some) to be donated to JBER servicemembers or vets to play in the event

- Sponsor logo on set of tickets
- Sponsor mentions in social media advertising
- Option to provide door prize
- Option to provide swag for participant bags

Tee sponsors may set up a canopy, swag table, and games to interact with players and promote your brand! \*Bring your own table & chairs or contact course for rental prices.
DEADLINES: Print materials including flyers, tee signs, and event banner June 30th

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