## **SPONSORSHIP OPPORTUNITIES**

#### **RED WHITE & BIRDIE VETERAN CHARITY GOLF TOURNAMENT**

VAREP LOUISVILE • APRIL 24TH, 2024 • NEVEL MEADE GOLF COURSE 8:00AM Registration • 9:00AM Shotgun • 1:30PM Lunch/Awards

FOR MORE INFO: VAREP.NET/LOUGOLFAPR24

#### FREEDOM TITLE SPONSOR - \$2,500

Logo on golf tournament banner displayed at course. Speaking opportunity at tee time. Individual social marketing post. Ability to place marketing item/player on every cart. Designated table near 18th hole & lunch/award reception to pass out company swag, network, etc. In addition, you may bring in a pop-up tent, additional tables/chairs, marketing materials, swag. One (1) foursome golf package which includes: green fee, breakfast, and lunch per player.

#### **BEVERAGE CART SPONSOR - \$1,500**

Company name on all marketing materials. Company name placed on beverage cart signage. Individual social marketing post. Ability to staff one (1) company representative on a cart with VAREP member. Cart beverages consist of water, soda, Gatorade, beer, and wine. One (1) foursome golf package which includes: green fee, breakfast, and lunch per player.

#### **FOOD SPONSOR - \$1,500**

Company name on all marketing materials. Company name placed on beverage cart signage. Individual social marketing post. As the food sponsor, you will help VAREP Louisville provide breakfast and coffee to all our attendees prior to the shotgun start at the scramble. Also, will have a speaking opportunity help VAREP Louisville provide lunch to all attendees upon completion of scramble. One (1) foursome golf package which includes: green fee, breakfast and lunch per player.

#### **DRIVING RANGE SPONSOR - \$750**

Company name on all marketing materials. Individual social marketing post. In addition, you may bring in a pop-up tent, additional tables/chairs, marketing materials, swag and be present during the warm-up phase prior to the shotgun start at the scramble. Company sign at driving range.

#### **AUCTION SPONSOR - \$650**

Company name on all marketing materials. Individual social marketing post. As the auction sponsor, you will be recognized during the auction. In addition, you may bring provide promotional items to be included in the participant goody bag, and company sign at the auction tables (provided by VAREP).

#### **AWARDS SPONSOR - \$650**

Company name on all marketing materials. Individual social marketing post. As the Awards sponsor, you will be recognized and able to participate in the awards ceremony. In addition, you may bring provide promotional items to be included in the participant goody bag, and company sign at the registration and awards ceremony (provided by VAREP).

#### **LONG DRIVE SPONSOR - \$500**

Company name on all marketing materials. Individual social marketing post. As the long drive sponsor, you will have the ability to staff a company representative at your provided table. In addition, you may bring in a pop-up tent, additional tables/chairs, marketing materials, swag, company sign at hole (provided by VAREP).

#### **CLOSEST TO THE PIN - \$500**

Company name on all marketing materials. Individual social marketing post. As the closest to the pin sponsor, you will have the ability to staff a company representative at your provided table. In addition, you may bring in a pop-up tent, additional tables/chairs, marketing materials, swag, company sign at hole (provided by VAREP).

#### **HOLE SPONSOR - \$300**

Recognition as hole sponsor on marketing materials. Collective social marketing post. Opportunity to station personnel at hole during the Tournament. Opportunity to provide promotional items for goody bag. Company sign at hole (provided by VAREP).

# INTERESTED IN BEING A SPONSOR?

### VAREP.NET/LOUGOLFAPR24

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